



*"The Pride of Pearland"*

**Joe Muñoz**

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**Kenneth Brown**

Associate Band Director

**Gino Hernandez**

Associate Band Director

**Nick Guiliano**

Associate Band Director  
Percussion

**Sean Bass**

Color Guard Director

[www.pearlandband.org](http://www.pearlandband.org)

**Pearland Independent  
School District**

**Pearland High School  
3775 South Main  
Pearland, TX 77581**

**Phone: 281-997-3219**

January 14, 2019



It is with great joy and pride that I share the exciting news that the award winning Pearland High School Marching Band has been selected to march in the prestigious 2020 Rose Parade© in Pasadena, California on January 1, 2020. The Pride of Pearland Marching Band will make its international TV debut in the 131st Annual Rose Parade© to a television audience of approximately 52 million viewers in addition to the estimated one million people watching the parade live! After a careful selection process involving over one hundred marching band submissions, The Pride of Pearland will be the **ONLY** band from Texas. Our band is one of 19 bands from around the world and one of only nine high school bands to be included in the Tournament of Roses©.

We are being recognized for many impressive reasons. Our band has over 50 years of UIL Sweepstakes Awards which recognize bands that have Superior performances in marching band, concert band, and sight-reading contest. It has also been recognized at national festivals, been selected to the Texas UIL State Marching Band Championships and has been the Texas Music Educators Association Texas State Honor Band. The Pride of Pearland Band is also very involved in the community. In 2017 the Houston area was devastated by Hurricane Harvey which flooded homes in Pearland and the surrounding area. With just a two-hour notice, our band program had band members and the band directors on site organizing the band hall as a clothing drive center. The band program also assisted the shelter with housing affected families of our community and providing them food, diapers, medicine, baby food, and comfort, as well as shelter for their pets. We, as a band program at Pearland High School, understand our commitment to our community, our band members, our staff, and when faced with adversity, our program models our Pearland High School motto: **Pride, Honor, Success.**

The band is comprised of approximately 350 students with a projected cost of \$2,500 per child. We are humbly asking for the help of the local and regional community to assist with the cost of sending the band members from Pearland, TX to Pasadena, CA. Your donations will help reduce the 'per-student' cost for each band member. The funds will go toward transportation, food, and lodging for the students.

Sponsorship levels include:

1st Chair: \$5,000

2nd Chair: \$2,500

3rd Chair: \$1,000

4th Chair: \$500

Please find the detail of each Sponsorship level on the attached. We will list all sponsors on our [pearlandband.org](http://pearlandband.org) website.

We are a 501(c)(3) charitable organization. All contributions are tax deductible to the fullest extent of the law.

My sincere gratitude for your consideration and support.

Joe Muñoz

*The Tournament of Roses© is not affiliated with this fundraising campaign.*

**Pride of Pearland PHS Marching Band**  
**2020 ROSE PARADE<sup>©</sup>**  
**LEVELS of SPONSORSHIP**

**1<sup>st</sup> Chair (Corporate – 5<sup>th</sup> Tier) - \$5,000**

Company/Individual Name will be included on Pearland Band's Rose Parade<sup>©</sup> Efforts:

- ♪ Pearland High School Band Webpage and Social Media (Facebook, Instagram, Twitter, etc.)
- ♪ Large professional Vinyl Banner(s) displayed at all football games (2019/2020 and 2020/2021 seasons), holiday parade
- ♪ Rose Parade<sup>©</sup> Student T-shirts (worn by all students, parents, school staff and community) around Pearland, Houston (and surrounding areas) and California (including Disney Land)
- ♪ 1<sup>st</sup> Chair Tier recognition on a Full Page Appreciation Ad in the Houston Chronicle (along with other sponsors)

Special mounted appreciation picture of Pearland High School band

Pearland High School Rose Parade<sup>©</sup> Supporter Sign

Invitation to a special Performance of Marching Show with Appreciation Hospitality Reception

**2<sup>nd</sup> Chair (Corporate – 6<sup>th</sup> Tier) - \$2,500**

Company/Individual Name will be included on Pearland Band's Rose Parade<sup>©</sup> Efforts:

- ♪ Pearland High School Band Webpage and Social Media (Facebook, Instagram, Twitter, etc.)
- ♪ Rose Parade<sup>©</sup> Student T-shirts (worn by all students, parents, school staff and community) around Pearland, Houston (and surrounding areas) and California (including Disney Land)
- ♪ 2<sup>nd</sup> Chair Tier recognition on a Full Page Appreciation Ad in the Houston Chronicle (along with other sponsors)

Mounted/Framed appreciation picture of Pearland High School band

Pearland High School Rose Parade<sup>©</sup> Supporter Sign

Invitation to a special Performance of Marching Show with Appreciation Hospitality Reception

**3<sup>rd</sup> Chair - \$1,000**

Name on Pearland Band's Rose Parade<sup>©</sup> Efforts:

- ♪ Pearland High School Band Webpage and Social Media (Facebook, Instagram, Twitter, etc.)
- ♪ Rose Parade<sup>©</sup> Student T-shirts (worn by all students, parents, school staff and community) around Pearland, Houston (and surrounding areas) and California (including Disney Land)

Pearland High School Rose Parade<sup>©</sup> Supporter Sign

Invitation to a special Performance of Marching Show with Appreciation Hospitality Reception

**4<sup>th</sup> Chair - \$500**

- ♪ Name on Pearland High School Band Webpage
- ♪ Receive a Pearland High School Rose Parade<sup>©</sup> Supporter T-Shirt and Rose Parade<sup>©</sup> Supporter Sign



# Rose Parade Sponsorship

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Dollar Amount of Sponsorship: \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

Our tax id number is 76-0518560. Please make check payable to Pearland Band Booster Club. Your generous donation can be picked up by a band representative or mailed to:

Pearland Band Booster Club  
P.O. Box 2047  
Pearland, TX 77588.

THANK YOU FOR YOUR SUPPORT!

